

BLOCKLISTING SIX MONTHLY RETURN

Date: 25th August 2011

1. Name of *applicant*:

International Greetings plc

2. Name of scheme

International Greetings plc 2008 Executive Share Option Plan

3. Period of return:

From 31/03/2011

To 25/08/2011

4. Balance under scheme from previous return:

5,675,000

5. The amount by which the block scheme has been increased, if the scheme has been increased since the date of the last return

Nil

6. Number of *securities* issued/allotted under scheme during period:

275,000

7 Balance under scheme not yet issued/allotted at end of period

5,400,000

8. Number and *class* of *securities* originally listed and the date of admission

15/06/2011 200,000 ordinary shares of 5p each

17/08/2011 75,000 ordinary shares of 5p each

9. Total number of *securities* in issue at the end of the period

54,241,625 ordinary shares of 5p each

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Total Voting Rights

In conformity with the Financial Services Authority's Disclosure and Transparency rules, International Greetings plc hereby notifies the market that the Company's issued share capital comprises 54,241,625 ordinary shares of 5p each. All of these shares carry voting rights. The Company does not hold any shares in treasury.

The above figure of 54,241,625 ordinary shares in the Company carrying voting rights may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FSA's Disclosure and Transparency Rules.