

International Greetings plc

3 September 2010

International Greetings plc ("IG" or the "Company")

Issue of Equity and TVR

The Company announces that an application has been made to the London Stock Exchange for the admission to trading on AIM of 1,491,613 ordinary shares of 5p each. These shares, rank equally with the existing ordinary shares in issue. It is expected that the admission to trading will become effective on 9 September 2010. The allotment of shares is required to satisfy deferred consideration for the Glitterwrap acquisition.

In conformity with the Financial Services Authority's Disclosure and Transparency rules, IG hereby notifies the market that the Company's issued share capital following admission will comprise 53,641,625 ordinary shares of 5p each. All of these shares carry voting rights. The Company does not hold any shares in treasury.

The above figure of 53,641,625 ordinary shares in the Company carrying voting rights may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FSA's Disclosure and Transparency Rules.

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